

CallFire/Faith Horizon Poll  
Iowa October 29-31<sup>st</sup> Presidential Election  
Questionnaire

**Screening and Demographics**

**Do you consider your permanent home address to be in Iowa?**

**HH Selection—Landline and Cell Phones of Registered Voters**

**Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%**

**Gender Selection**

LIKELY VOTERS

Male	49
Female	51
Total	100

REGISTERED VOTERS

Male	49
Female	51
Total	100

**Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%**

**In which year were you born (recoded into age of respondent)?**

LIKELY VOTERS

18 to 29	11
30 to 44	20
45 to 59	30
60 or older	39
Total	100

REGISTERED VOTERS

18 to 29	12
30 to 44	21
45 to 59	30
60 or older	37
Total	100

Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%

**Which of the following groups do you most identify with: white, black or African-American, Latino or Hispanic or another race (randomized)?**

LIKELY VOTERS

White	93
Black	1
Hispanic	4
Other	2
Total	100

REGISTERED VOTERS

White	93
Black	1
Hispanic	4
Other	2
Total	100

Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%

**Which of the following political parties do you identify with?**

LIKELY VOTERS

Democrat	33
Republican	31
Independent	35
Other	1
Total	100

REGISTERED VOTERS

Democrat	33
Republican	31
Independent	35
Other	1
Total	100

Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%

**Which region of the state do you live in?**

LIKELY VOTERS

Eastern Cities	24
East Central	25
Central	28
West	23
Total	100

REGISTERED VOTERS

Eastern Cities	24
East Central	25
Central	28
West	23
Total	100

**Presidential Preference Responses**

**Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%**

**If the election for president were held today, with Mitt Romney and Paul Ryan as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates (randomized), for whom would you vote?**

LIKELY VOTERS

Barack Obama	50
Mitt Romney	47
Third Party	1
Undecided	2
Total	100

REGISTERED VOTERS

Barack Obama	50
Mitt Romney	47
Third Party	1
Undecided	2
Total	100

**Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%**

**Do you think you are personally better off today than you were at the end of George W. Bush's term?**

LIKELY VOTERS

Better Off	52
Worse	33
Unsure	15
Total	100

REGISTERED VOTERS

Better Off	53
Worse	31
Unsure	16
Total	100

Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%

**Which do you think has been the most obstructive to the economic recovery?**

LIKELY VOTERS

Republicans in Congress	51
The Obama Administration	42
Unsure	7
Total	100

REGISTERED VOTERS

Republicans in Congress	51
The Obama Administration	40
Unsure	9
Total	100

Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%

**Do you think that President Obama's medical reforms will ultimately raise, lower, or leave medical costs unaffected.**

LIKELY VOTERS

Raise Costs	41
Lower Costs	47
Unsure	12
Total	100

REGISTERED VOTERS

Raise Costs	41
Lower Costs	48
Unsure	11
Total	100

Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%

**Do you think that any president has the ability to affect job growth?**

LIKELY VOTERS

Has no affect	22
Has an affect	39
Unsure	39
Total	100

Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%

**Between Governor Romney and President Obama, which candidate do you think would be better in a crisis situation?**

LIKELY VOTERS

Barack Obama	50
Mitt Romney	45
Undecided	5
Total	100

Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%

**Which candidate do you think would be better for women's issues?**

LIKELY VOTERS

Barack Obama	61
Mitt Romney	36
Undecided	3
Total	100

REGISTERED VOTERS

Barack Obama	61
Mitt Romney	36
Undecided	3
Total	100

Registered voters: n=1082, MOE +/- 3.1%; Likely voters: n=891, MOE +/-3.4%

**Of the following issues, which do you consider the most critical this election?**

LIKELY VOTERS

The Economy and Jobs	43
Terrorism	7
Health Care	12
Education and Student Loans	11
The Environment	3
Defense	8
The Deficit	16
Total	100