

Wednesday, March 9, 2011

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CallFire Announces New Webinar: SMS, Voice & Video Mobile Messaging for Small Businesses

CallFire, in conjunction with TMCnet, is hosting a webinar on Wed., April 20 at 2pm ET/ 11am PT.

Santa Monica, CA (PRWEB) March 8, 2011

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Mobile messaging is a simple yet powerful way to communicate with all of your customers in just a few minutes. Learn how your company can utilize [CallFire](#) to market your business and get results. Register for the webinar [here](#).

- a) How to send a Text Message to your customers.
- b) How to send a Voice Message to your customers.
- c) How to send a Video Message to your customers.

Part 1: [SMS Text Messaging](#)

Learn how to send a text message to 1 or 100,000 phone numbers, all at once. After this portion of the webinar, participants will understand how to upload an Excel list of contacts, compose a custom text message, and immediately send that message for as little as 3¢ per text.

Industry examples: Nonprofits & Collections.

Part 2: [Voice Broadcast Messaging](#)

Learn to send a voice recording to thousands of people at once. After this portion of the webinar, participants will be able to record a voice message using any telephone, and immediately broadcast this recording for as little as 3.5¢ per call.

Industry examples: Insurance and Political outreach.

Part 3: Video Messaging with SMS

Learn how to send a video notification or commercial to your customers, for just 3¢ per message. After this portion of the webinar, participants will understand how to compose a custom text message with an embedded YouTube URL, and immediately generate views by any customer with an android or iphone device.

Example: How to send Marketing or Instructional videos to your customers.

[REGISTER NOW!](#)

The webinar will be conducted by Jacob Weiss -- Sales Czar at CallFire. When he's not playing Ultimate Frisbee, writing Haikus or baking challah you can find Jacob at the forefront of CallFire's sales team. Jacob has patiently assisted thousands of CallFire customers understand CallFire's Mobile Messaging solutions for small businesses. On April 20th, 2011 Jacob will be conducting TMCNet's exclusive CallFire webinar to teach you the basics.

If you have any questions, please contact us at [sales\(at\)callfire\(dot\)com](mailto:sales(at)callfire(dot)com) or 877-897-FIRE.

About CallFire:

CallFire provides a reliable, enterprise-grade VoIP platform that powers voice broadcasts, call centers, call tracking, and text messaging campaigns. With a staff of 15 employees, CallFire has over 30,000 customers including political groups, non-profits, insurance agents, small business owners, and marketers. Headquartered in Santa Monica, CA, CallFire is dedicated to providing high-availability systems, intuitive user interfaces, furious developer support, and unparalleled customer care in order to transform how companies do business.

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Contact

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Attachments



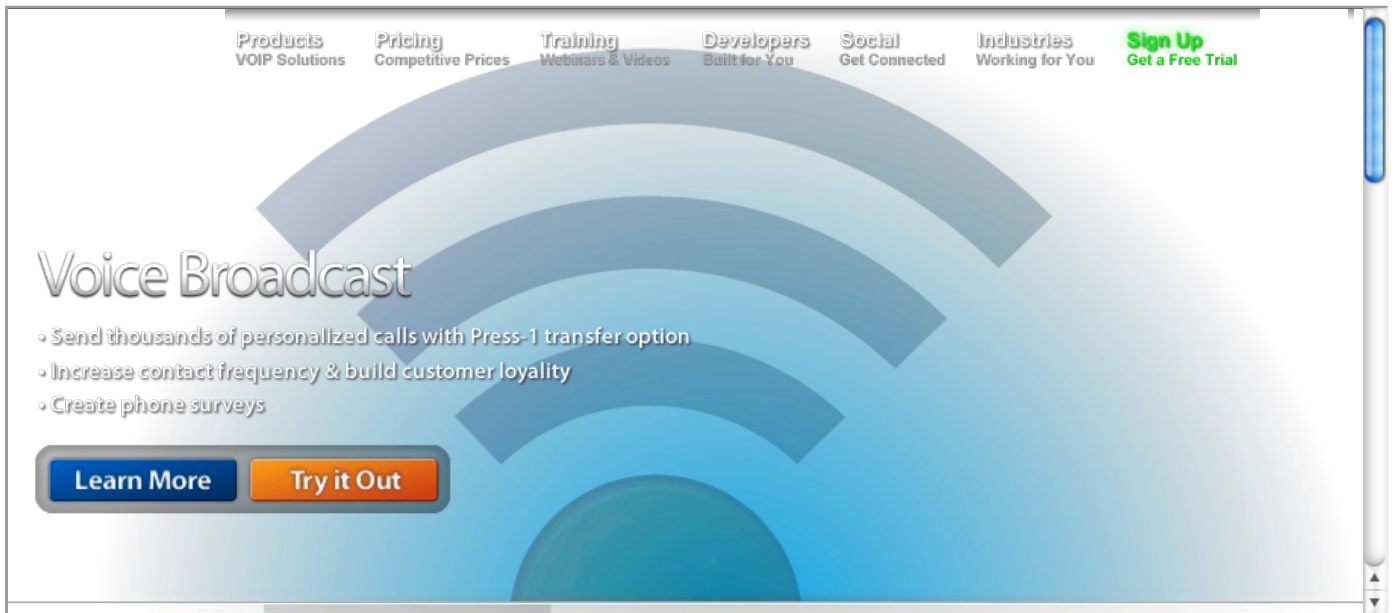
[Presenter: Jacob Weiss](#)



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