

# Voice Broadcast



Contacting your customers, employees, or members has never been easier. Our simple-to-use user interface gets out thousands of calls in just minutes.

Quickly record a message using our system - or select one on your computer, upload an Excel or CSV phone list, schedule a time and date for your message to go out, and CallFire will place thousands of calls on your behalf at 50 calls-per-minute (higher speeds available upon request).

You can even include a transfer-1 option to instantly transfer hot leads directly to your agents. You can slow down your campaign and specify the number of agents available for this option.



Try pairing it with our SMS Text Messaging option for a higher reach rate if you have cell phone lists!

## Features

- Low price; no contracts or startup fees
- Scalable to thousands of calls
- Real-time tracking and analytics
- Instant press-1 transfers from hot leads
- Control over maximum speed
- Ability to schedule for specific times
- Answering machine detection
- Possible to record different messages for machines and live people
- IVR survey integration (see Hosted IVR)
- Free, exposed APIs
- Free 6am-6pm PST support

## Pricing

CallFire has a low rate of just 3.5¢/minute, billed at the beginning of each minute (or at 30 seconds at higher volumes). You only pay for connected calls, and there are no contracts, no monthly fees, and no startup costs; Simply pay as you go. Just specify how much money you want to put onto your CallFire account, and that amount will slowly be depleted as you dial. Volume discounts apply after 150,000 minutes per month:

Per-increment charge	Billing increment	Monthly call volume
\$0.035	60 seconds	0-150,000 Minutes
\$0.030	60 seconds	150,001-350,000 Minutes
\$0.015	30 seconds	350,001-500,000 Minutes
\$0.012	30 seconds	500,001 - 1,000,000 Minutes
\$0.011	30 seconds	1,000,001 - 2,000,000 Minutes
\$0.01	30 seconds	2,000,001 - 5,000,000 Minutes
Negotiable		5,000,001+ Minutes