

SMS Text Messaging

by



Why contact your customers, employees, or members through SMS? Because close to 98% of all SMS messages are read, and 90% are read within the first three minutes of being received.*

What other channel have you seen be this effective?

Sending out mass SMS or text message blasts is simple and affordable with CallFire. Just enter your 160-character message, upload your list of phone numbers, schedule a date and time for your messages to go out, and CallFire does the rest.

* "Conversational Advertising: A report from mobile^{SQUARED}," commissioned by SinglePoint, June 2010.



Currently available
only in the United States.

Pricing

CallFire has a low rate of just 3¢/message. There are no minimums, no contracts, no monthly fees, and no startup costs; simply pay as you go. Just specify how much money you want to put onto your CallFire account, and that amount will slowly be depleted as you send out your messages. (There are no volume discounts for SMS text messaging.)

Note: You will be charged for each message that goes out, whether it is sent to a cell phone or landline. It is up to you to make sure that your phone list consists of cell-phone numbers only.

Features

- Low price; no contracts or startup fees
- Scalable to thousands of messages
- Ability to schedule for specific times
- Free, exposed APIs
- Free 6am-6pm PST support

Coming Soon

- Ability to receive replies and respond
- Ability to auto-reply to keywords
- SMS polling and survey capability
- Individual short-codes (5-digit codes)
- International capabilities