

Call Tracking & Phone Numbers



Stop wondering which ads and online web pages drive your sales. Buy local and toll-free numbers for your business, track and record them with CallFire, and visualize which ad campaigns have the greatest ROI.

CallFire allows you to purchase unlimited local & toll-free phone numbers for your sales reps or advertising team -- or just for yourself. Configure all your numbers online in minutes and leave the rest to us. Sign back into your CallFire account to see all the analytics for your numbers.

You can now also create a unique "whisper" for each number that will be played to you before your incoming call is connected.

Features

- Low price; no contracts or startup fees
- Scalable to thousands of numbers
- Real-time tracking and analytics
- Instant availability of phone numbers
- Call recording included in price
- Downloadable reports for each number
- Source of lead notification at start of call
- IVR survey integration (see Hosted IVR)
- Free, exposed APIs
- Free 6am-6pm PST support

Pricing

Local numbers are \$1/month, and toll-free numbers are \$2/month. You pay for the first 3 months when you first purchase the number (\$3 and \$6 respectively). Incoming calls are just 5¢/minute, billed at the beginning of each minute (or at 30 seconds at higher volumes). This includes all tracking and analytics, as well as optional call recording. There are no contracts and no monthly fees; simply pay as you go. Just specify how much money you want to put onto your CallFire account, and that amount will slowly be depleted as your calls come in. Volume discounts apply after 10,000 numbers, or after 150,000 minutes per month.

Total phone numbers	Local - monthly (ex: 310-555-5555)	Toll Free - monthly (ex: 877-897-FIRE)
1-10,000	\$1.00	\$2.00
10,000-20,000	\$0.75	\$1.75
20,001+	\$0.50	\$1.50

Monthly call volume	Billing increment	Per-minute
0-150,000 Minutes	60 sec	\$0.05
150,001-350,000 Minutes	60 sec	\$0.045
350,001-500,000 Minutes	30 sec	\$0.04
500,001-1,000,000 Minutes	30 sec	\$0.038
1,000,001-5,000,000 Minutes	30 sec	\$0.035